

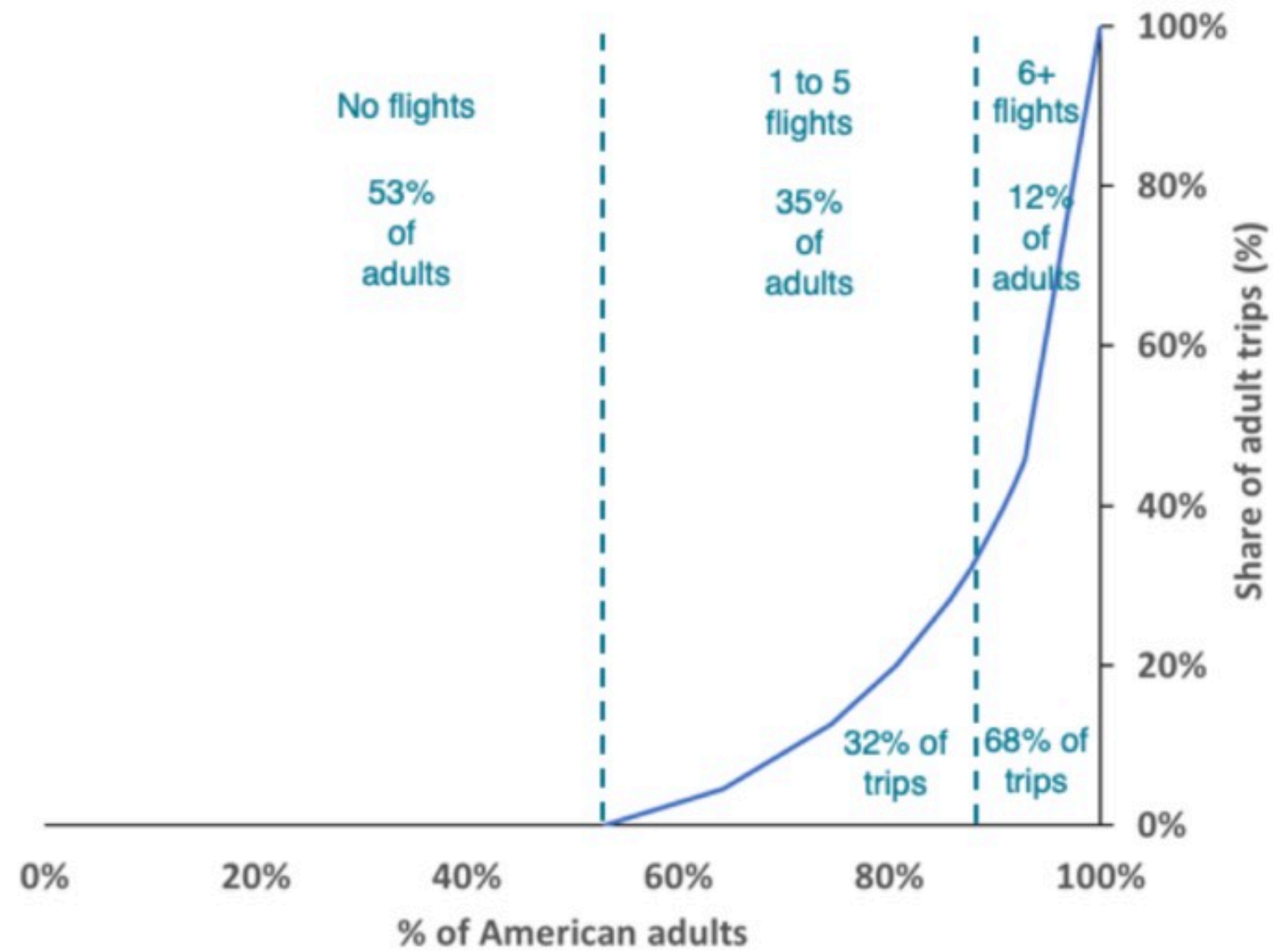
APP IN THE AIR



3 truths I wish I had known

12% travelers make 68% of trips

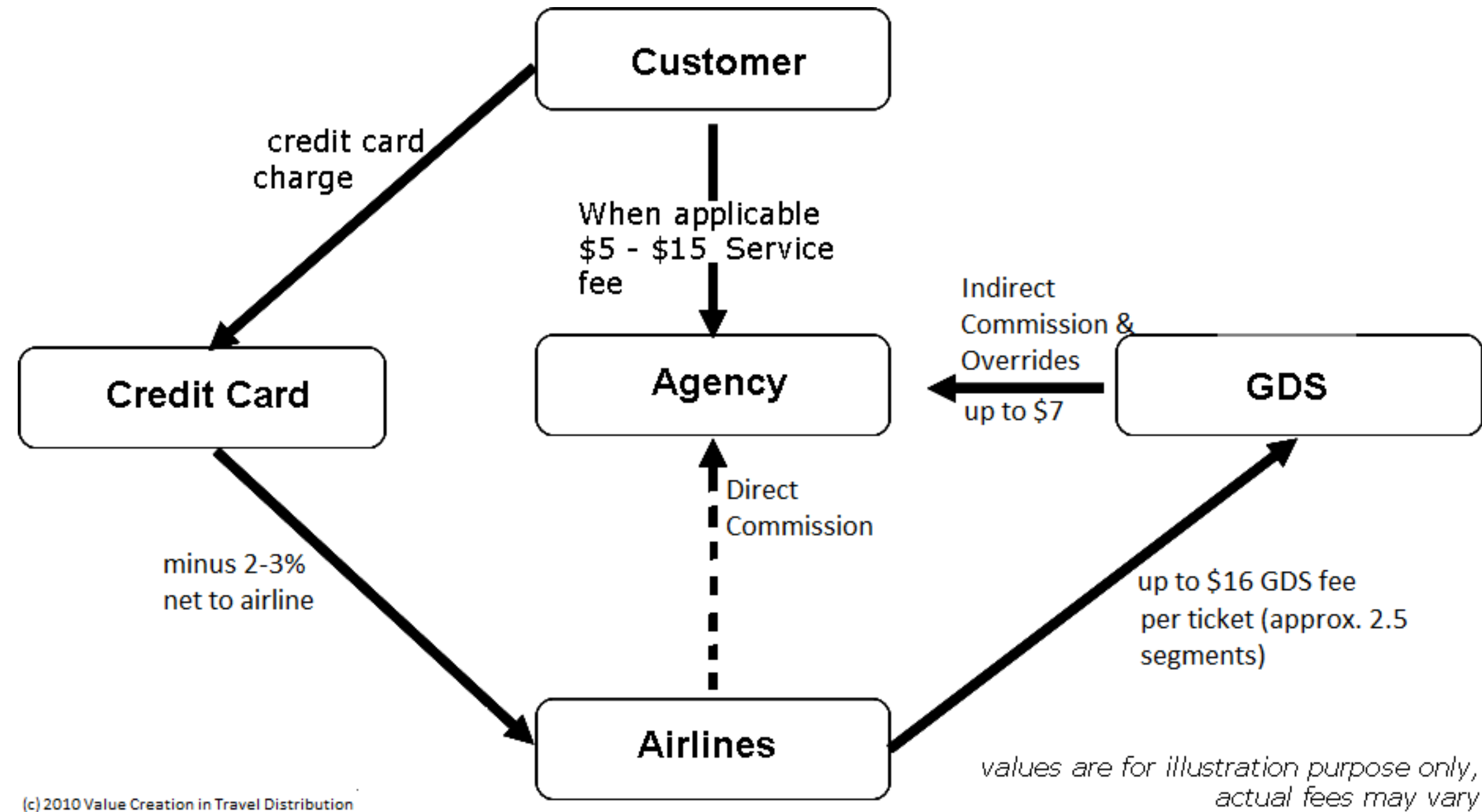
Cumulative share of airplane trips by American adults, 2017

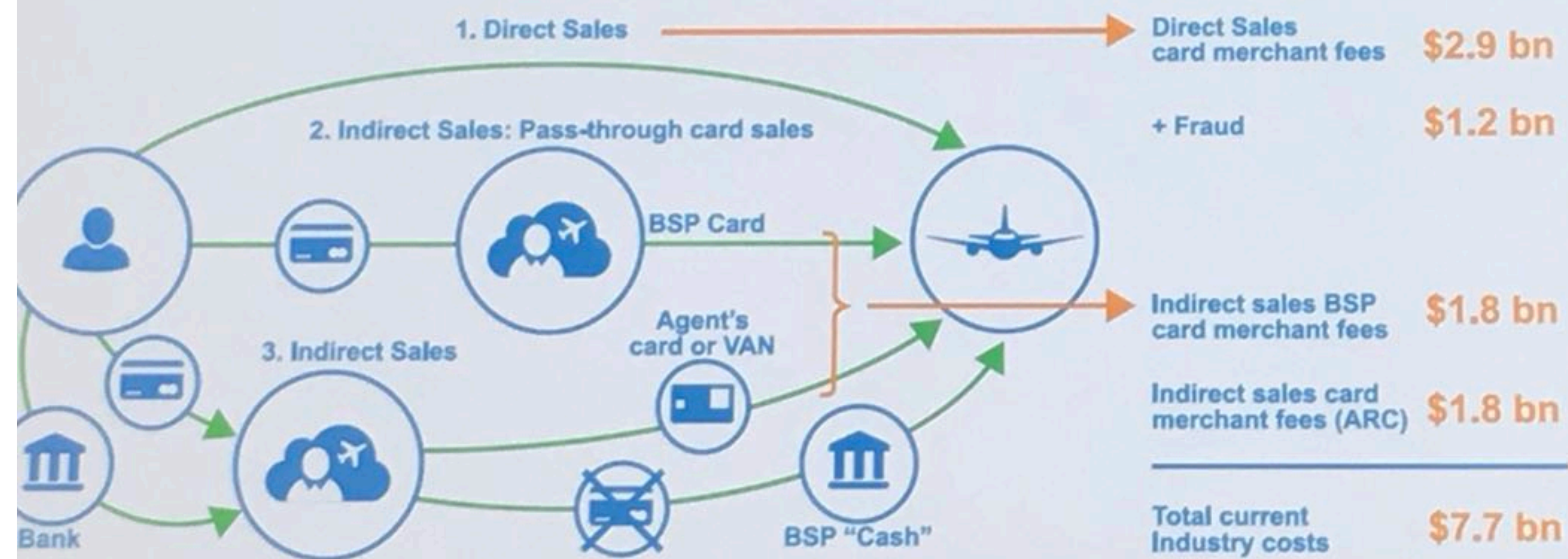
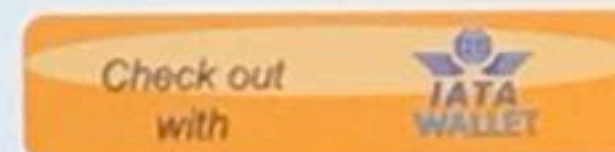


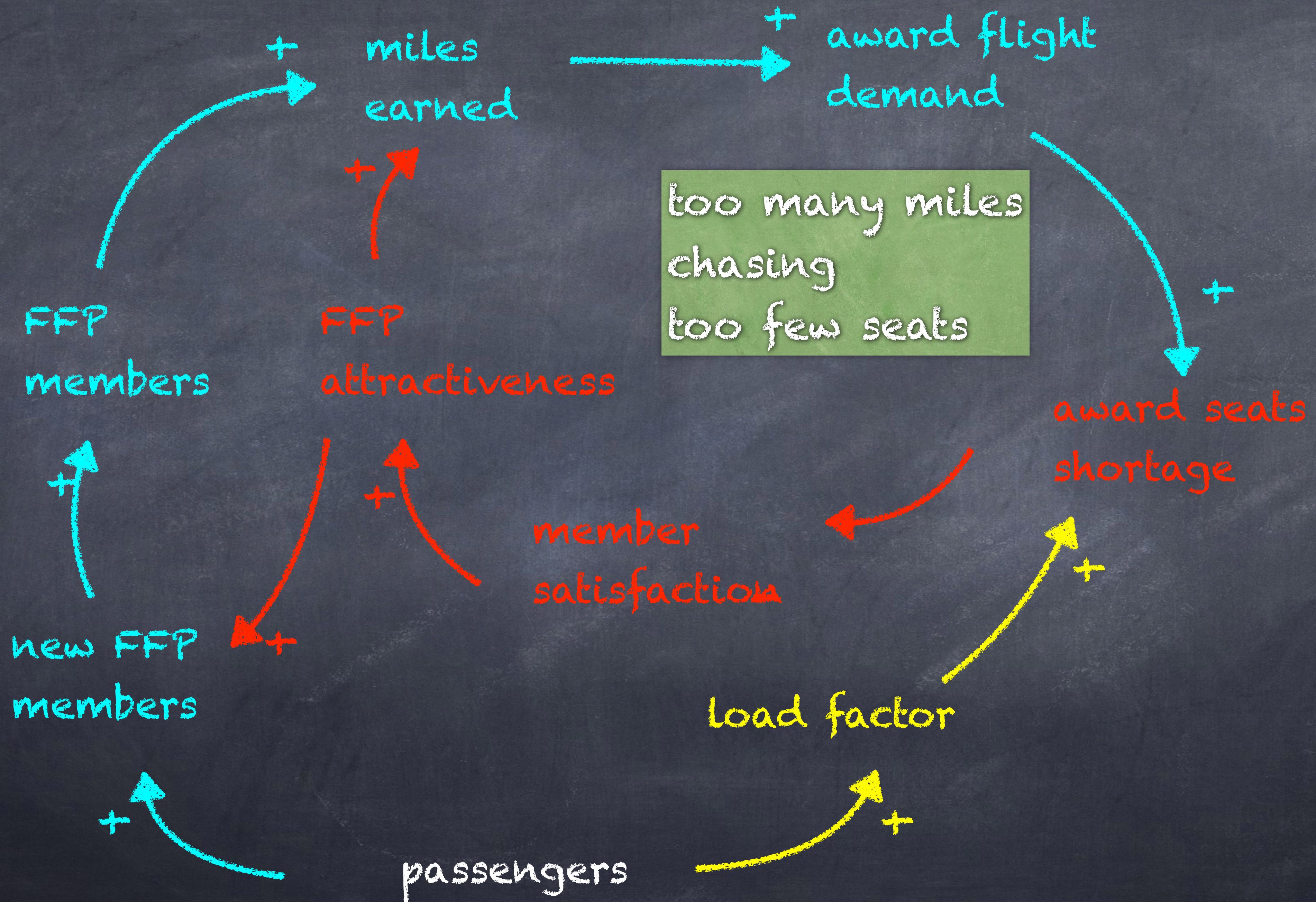
3 opportunities

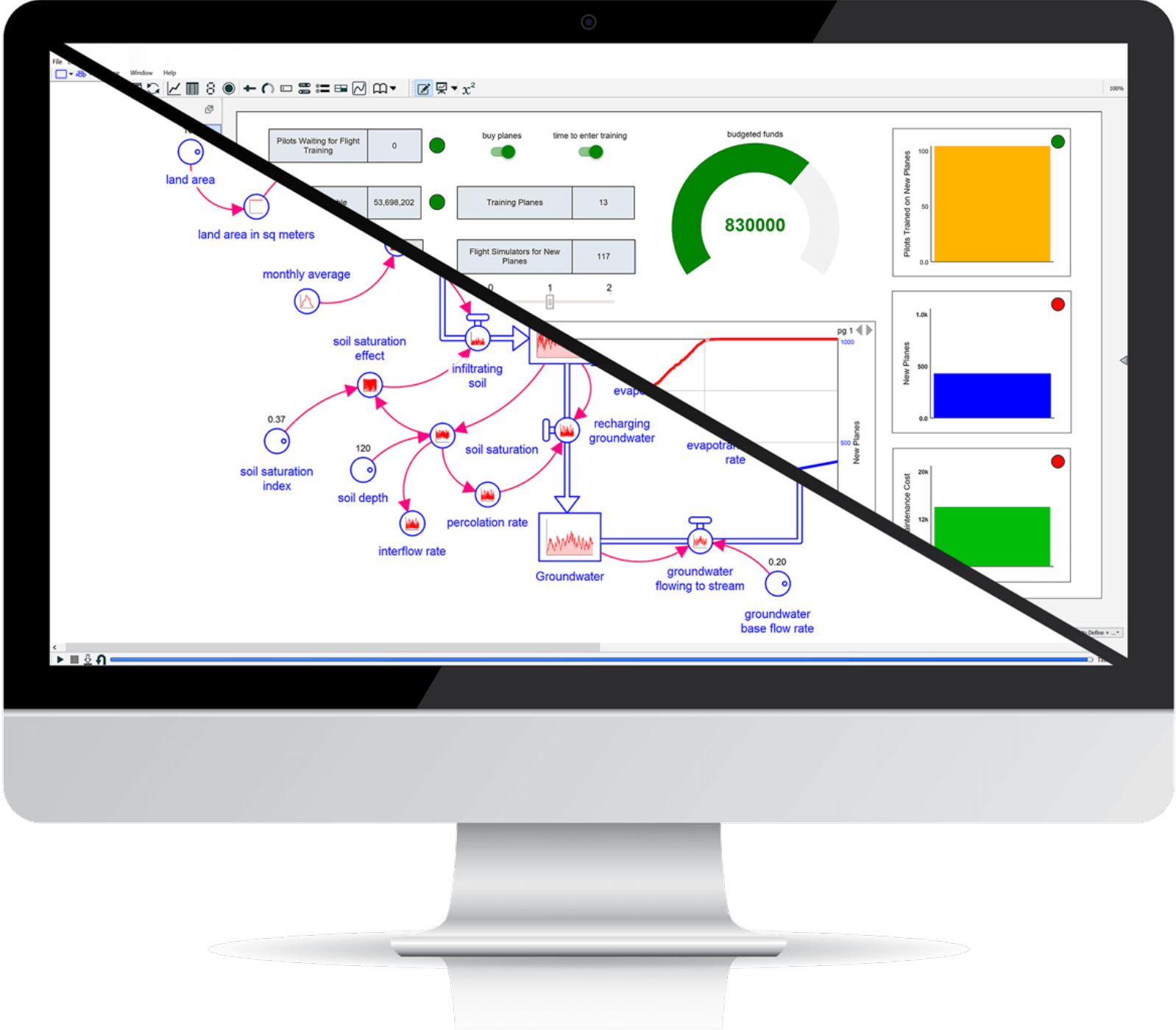
- New supply
- New demand
- Sustainable source of free (or cheap) traffic

Know thy industry









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